

IHM

Institute of Housing Management
2022 Conference

SPONSORSHIP PROSPECTUS

Adapting to Our Changing Environment



April 28 - 29, 2022

Doubletree Fallsview
Niagara Falls, ON

Adapting to Our Changing Environment



IHM

Institute of Housing Management

April 28-29, 2022
Doubletree Fallsview, Niagara Falls, Ontario

46TH ANNUAL
EDUCATIONAL CONFERENCE

About the IHM Conference

This two-day conference attracts over 100 attendees from Canada made up of public/social housing property managers, property management companies, professionals and trades.

Tradeshow Hours
April 28th
10:00 am - 5:30 pm

Why Sponsor?

Excellent exposure: This is a must-attend event for social housing managers, so as a supplier this conference provides an opportunity to build and enhance your company's reputation within the social housing sector.

New Sponsorship Options: From charging stations to concurrent sessions, there are new options that you can exclusively promote your brand. Ask us about developing a custom sponsorship package.

Showcase your company as a partner: Establish your company as a proud partner of a system that continues to shape the social housing industry.

Promote products/services: Position your company as a trusted provider of choice to property managers by ensuring your messaging reaches our niche audience.

Engage Attendees: It's never been more important to start a conversation and network face to face.



Platinum Sponsor

\$4,500 + HST each

Included:

- Four (4) full conference registrations
- Logo on all Email Blasts
- Logo on Conference webpage
- Opportunity to provide promotional material/items in delegate bag
- Logo on all sponsor signage
- Logo on program
- Two (2) Complimentary Tabletop Displays
- Logo on all promotional materials and signage
- Logo displayed on IHM website
- Ability to provide video (2 min. or less) of company services to play in session room
- Ability to provide video (2 min. or less) of company services to play in luncheon room
- Opportunity to provide video teaser for social media promoting being a sponsor and encourage conference registration
- Opportunity to provide web banner for conference webpage and/or social media

EXCLUSIVE PLATINUM SPONSORSHIP OPTIONS

Choose one:

Keynote Speaker

- Company representative on stage introducing Keynote Speaker
- If available, opportunity for Meet & Greet with Keynote speaker
- Logo on Intro slide of session

Breakfast

- Custom signage near breakfast buffet
- Custom Maple Syrup branded giveaway

Awards Luncheon

- Custom branded signage Awards Luncheon
- Custom Intro Slide
- Company representative to present an award

Reception - Bar

- Custom branded signage on Bar
- Custom Drink tickets
- Signature Drink named after sponsor

Reception Bar



Keynote Speaker



Awards Luncheon



Diamond Sponsor

\$3,500 + HST each

Included:

- One (1) Tabletop Display
- Three (3) full conference registrations
- Logo on all Email Blasts
- Opportunity to provide promotional material/items in delegate package
- Logo on all sponsor signage
- Logo on program
- Logo on all promotional materials and signage
- Logo displayed on IHM website
- Opportunity to provide video teaser for social media promoting being a sponsor and encourage conference registration
- Opportunity to provide web banner for conference webpage and/or social media

EXCLUSIVE DIAMOND SPONSORSHIP

OPTIONS: (Choose one)

Welcome Sponsorship

- Room Drop welcome gift (sponsor to provide) delivered to conference attendees staying in Doubletree.

Must"ard" Be Break Time

- Custom signage for Thursday afternoon break featuring pretzels, meats and anything you can dip with mustard!
- Custom branded jars of local Ontario mustard as delegate giveaway at station

Registration

- Logo added to each registration e-confirmation
- Logo on registration desk signage



Welcome Sponsorship



Must"ard" Be Break Time Station



Registration Desk

Emerald Sponsor

\$3,000 + HST each

Included:

- One (1) Tabletop Display
- Two (2) full conference registrations
- Logo on all Email Blasts
- Opportunity to provide promotional material/items in delegate package
- Logo on all sponsor signage
- Logo on Conference webpage
- Opportunity to provide video teaser for social media promoting being a sponsor and encourage conference registration
- Opportunity to provide web banner for conference webpage and/or social media

EXCLUSIVE EMERALD SPONSORSHIP OPTIONS:

(Choose one)

Concurrent Session Sponsor

- Logo on session intro slide
- Company representative to thank speaker for session

Charging Stations

- Custom message on mini table top chargers throughout conference space

Coffee Breaks

- Custom signage on each morning coffee break station
- Custom branded napkins

Program at a Glance

- Logo on Program at a Glance

Photography Sponsor

- Logo on photo gallery and on gallery email broadcast

Lanyard Sponsor

- Custom branded lanyard. Delegates will wear your logo around their neck all day long!



Company-branded Charging Station



Company-branded Coffee Station



Company-branded Program at a Glance



Photography Sponsor

Gold Sponsor

\$2,500 + HST each

Included:

- One (1) Tabletop Display
- Two (2) full conference registrations
- Logo on all Email Blasts
- Opportunity to provide promotional material/items in delegate package
- Logo on all sponsor signage
- Logo on Conference webpage
- Social Media recognition

EXCLUSIVE GOLD SPONSORSHIP OPTIONS:

(Choose one)

Hydration Stations

- Custom signage on flavoured water stations throughout the conference area

Lunch - Dessert Display

- Custom signage on Dessert including custom branded chocolate

Reception - Food Display (2 available)

- Custom branded signage at cheese station



Silver Sponsor

\$1,800 + HST each

Included:

- One (1) Tabletop Display
- One (1) full conference registration
- Logo on all Email Blasts
- Opportunity to provide promotional material/items in delegate package
- Logo on Conference webpage
- Social Media recognition

EXCLUSIVE SILVER SPONSORSHIP OPTIONS:

(Choose one)

Lunch - Pasta Station

- Custom signage on pasta station during lunch

Lunch - Protein Station

- Custom signage on protein station during lunch

Lunch - Salad Bar

- Custom signage on Salad Bar during lunch



Bronze Sponsor

\$900 + HST each

Included:

- One (1) 4 ft Tabletop Display
- One (1) pass to the Tabletop Display area
- Opportunity to provide promotional material/items in delegate package
- Hole Sponsor signage at IHM Golf Tournament

Register your sponsorship online ...

<https://ihmcanada.net/e-registration/20/2022-sponsorship-registration>