

Advertising Specifications

ADVERTISING INSERTION FORM

STANDARD AD SIZES:

- Full page - with bleed..... 8-3/4" wide x 11-3/4" deep
- Full page - without bleed..... 7-1/2" wide x 9-5/8" deep
- 1/2 page horizontal..... 7-1/2" wide x 4-7/8" deep
- 1/2 page vertical..... 3-5/8" wide x 9-5/8" deep
- 1/3 page horizontal..... 7-1/2" wide x 4-7/8" deep
- 1/3 page vertical..... 2-3/8" wide x 9-5/8" deep
- 1/4 page..... 3-5/8" wide x 4-3/4" deep
- Business Card..... 2" deep x 3-1/2" wide

ISSUANCE AND CLOSING DATES:

- Summer Issue (July) Deadline – 1st week of June
- Fall Issue (September)..... Deadline – 1st week of August
- Winter (January)..... Deadline – 1st week of November
- Spring (May)..... Deadline – 1st week of February

PLEASE INDICATE YOUR CHOICE: (Prices do not include HST)

Advertising Space	Cost: Single Issue	Cost: 4 Issues
Business Card	<input type="checkbox"/> \$50.00	<input type="checkbox"/> \$150.00
1/4 Page	<input type="checkbox"/> \$100.00	<input type="checkbox"/> \$300.00
1/3 Page	<input type="checkbox"/> \$150.00	<input type="checkbox"/> \$450.00
1/2 Page	<input type="checkbox"/> \$200.00	<input type="checkbox"/> \$600.00
Full Page	<input type="checkbox"/> \$400.00	<input type="checkbox"/> \$1,200.00

Artwork attached?
 Yes No Use Previous Ad: Yes No

For single submission please specify:
 Fall Issue Winter Issue Spring Issue Summer Issue

PREFERRED FILE FORMATS:

Please supply artwork in one of the following formats:

- PDF format *Adobe Acrobat Distilled "FOR PRESS" files). Disable any colour management settings and embed all fonts
- TIFF or JPEG - high resolution (300 dpi)
- EPS format must have fonts set to outline

FILE TRANSPORT:

Please email your artwork to the IHM office at: Beth@associationconcepts.ca

COPY PROTECTIVE CLAUSE

Advertisers and advertising agencies assume liability for all content (including text, representation and illustrations) of advertisements printed and also assume responsibility for any claims arising therefrom made against the publisher.

The publisher reserves the right to reject any advertising which he feels is not in keeping with the publication's standards.

CONTACT INFORMATION:

Publisher: Institute of Housing Management

Advertising Sales & Administration:
 Beth McKenzie, Tel: (416) 493-7382 Ext 144,
 Email: Beth@associationconcepts.ca

Mailing Address:
 Institute of Housing Management,
 2800 14th Avenue, Suite 210,
 Markham, ON L3R 0E4

Website: www.ihmcanada.net



INSTITUTE OF HOUSING MANAGEMENT

PAYMENT BY CHEQUE ONLY

Cheques should be made payable to:

INSTITUTE OF HOUSING MANAGEMENT
 2800 14th Avenue, Suite 210
 Markham, Ontario L3R 0E4

TOTAL DUE: \$ _____ + 13% HST = \$ _____ HST #13021 6567 RT0001

Name: _____ Date: _____

Company Name: _____

Company Address: _____

City: _____ Prov: _____ Postal Code: _____

Telephone: _____

Email: _____

Please note: Ad will not run until payment is received.